



Welcome to version 4.0 of the competition designed to inspire our IT entrepreneurs & innovators

The \$50,000 I.T. Invention Test (www.itinventiontest.com.au) is an investment pitching competition hosted by ICT Geelong (the Geelong Region ICT Cluster). We are a group of business leaders that are focused on helping entrepreneurs commercialise I.T.-based ideas, early stage projects and start-ups.

Prizes valued at approximately \$50,000 are on offer, including;

- **4 x one-week *Entrepreneurship & VC Program* to University of California (Berkeley) – valued at approximately \$9,000 each. These Programs will be awarded to;**
 - *The best overall pitch*
 - *The best sensor-based technology pitch*
 - *The best Geelong region industry pitch*
 - *The best Deakin University pitch*
- **\$7,500 cash for the best overall pitch**
- **12 months mentoring for the best two pitches (overall)**
- **½ Day Pitching Education and Free tickets to the *Technology Entrepreneurship Forum* (28th November) for the top 12 pitches.**

To be eligible to enter you must be an Australian-based;

- small-to-medium business, or;
- an individual or a team from an Australian university, research organization or school, or;
- an individual or team residing in Australia.

This is your chance to turn an idea into a reality!

For more information on the competition including terms and conditions, submission templates and guidelines go to www.itinventiontest.com.au.

Closing date for submissions is 5:00pm Sunday 10 November 2013.

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